



## PRESS-RELEASE

### WEBINAR 3

#### Opening of programme «Training for Trainers»

**07.10.2020 online**

**Time: 12:00 - 14:00 Uzbekistan / 13:00 - 15:30 Kazakhstan / 09:00 -11:30 Germany**

The main objectives of the project **PROMHOUSE** are the **Introduction of vocational and training (VET)** for housing managers, together with colleges. **To develop services in associations** uniting management and service companies to **provide vocational training** and advanced training for small and medium-sized enterprises (SMEs).

Competent teachers and trainers are critical to ensuring the quality and relevance of teaching in the labor market and in vocational colleges. The teachers are responsible for developing new curricula, providing highly qualified vocational training, innovative teaching methods, the application of European instruments and approaches in vocational training. For that reason the project includes, first of all, a program “Training for Trainer” (ToT), which we are inaugurating today for the **target group**, namely: college teachers; experts who will be attracted by the associations to implement their programs to improve the qualifications of the SMEs; participants of the working groups of the PROMHOUSE project - ‘Curriculum’ and ‘Standard’<sup>1</sup>; active members of associations.

#### Goals of webinar:

- to provide participants with an opportunity to get acquainted with the EU activities in Central Asia in support of the SMEs, to present the PROMHOUSE project, its objectives and achievements to date
- to discuss the situation in the field of residential real estate management with representatives of the relevant ministries dealing with housing and communal services and education, as well as with representatives of associations representing the professional group of specialists, managers and maintenance of the housing stock
- to acquaint with the activities of the European Educational Center for Housing and Real Estate Industry (EBZ), Bochum, Germany, which will present the ToT program, as well as the activities of the Association of Property Managers in Germany (VDIV), which presents the profession of housing manager, its importance for the housing sector and its potential.

**The webinar was organized by** the Housing Initiative for Eastern Europe (IWO e.V.), Berlin, Germany; European educational centre for the housing and real estate industry (EBZ), Bochum, Germany; Association of the organizations of professionally managing and serving housing funds, Tashkent, Uzbekistan; Association of management entities, services and energy service in housing sector „SHANYRAK“, Nur-Sultan, Kazakhstan.

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<sup>1</sup> Two working groups were formed during the project: ‘Curriculum’ group is developing a curriculum for colleges for the profession ‘housing manager’, and ‘Standard’ group is developing professional standards. Working group members are representatives of relevant ministries, colleges, and active members of associations. Detailed information about the work of the working groups is available from the national coordinators of the PROMHOUSE project (see contact details below).

**The overall objective of the project PROMHOUSE is** to boost the development of the private sector and the economic diversification in Central Asia (CA), via empowering and strengthening private companies in the sector of housing management in Kazakhstan and Uzbekistan.

**Objectives:**

- development / improvement of the professional standard for housing managers, 'Hausmeister'
- initiation of professional education for housing managers, work with colleges
- development of organizational and institutional capacities, professionalism and services of Associations uniting specialists in management and maintenance of residential real estate
- dissemination of international experience, innovative ideas, know-how, strengthening ties and partner networks

**Project coordinator:**

- Housing Initiative for Eastern Europe (IWO e.V.), Berlin, Germany

**Project partners:**

- European educational centre for the housing and real estate industry (EBZ), Bochum, Germany
- Association of management entities, services and energy service in housing sector „SHANYRAK“, Nur-Sultan, Kazakhstan
- Association of the organizations of professionally managing and serving housing funds, Tashkent, Uzbekistan

**Actual information on the website:** <https://www.uyushma.uz/promhouse>

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