



# Project fact sheet

## PROMHOUSE – Promoting professional housing management in Kazakhstan and Uzbekistan

<b>Implementing organisation</b>	- <i>Housing Initiative for Eastern Europe, IWO, GER – Coordinator</i>
<b>Business intermediary organizations (BIOs) from Central Asia</b>	- <i>Association of the organizations of professionally managing and serving housing funds, UYUSHMASI, UZB</i> - <i>Association SHANYRAK of management entities, services and energy service in housing sector, KAZ</i>
<b>Duration</b>	01/01/2020 – 23/12/2023
<b>Budget</b>	Total budget: € 962,898 EU contribution: € 866,609
<b>Project partners</b>	- <i>European educational centre for the housing and real estate industry, EBZ, GER</i> - <i>UNDP KAZ as associate</i>
<b>Location</b>	Kazakhstan (RK) Uzbekistan (RUz)
<b>Keywords</b>	- <i>Housing manager,</i> - <i>Vocational Education and Training (VET), Energy</i> - <i>Efficiency Refurbishment</i>
<b>Contract No</b>	ACA/2019/413-463



Photo: ©IWO  
The final conference  
“Development of the market for professional management of residential real estate”, Tashkent, Uzbekistan, 07.11.2023

**Project Description, Objectives**

- I. Expanding the vocational education system for housing management and maintenance - develop and approve professional standards for housing managers and caretakers; based on them developing educational programs, launching them in colleges; starting training of vocational students
- II. Enhancing the involvement of business intermediary organizations (BIOs) in housing policy decision-making processes in the partner countries and increasing their capacity

**Target groups**

- micro, small and medium-sized enterprises (MSMEs) of housing management and maintenance, BIOs
- educational institutions and colleges
- national and local authorities

**Results**

PROFESSIONAL EDUCATION

- new specialties ‘housing manager’ and ‘caretaker’ have been introduced into vocational training in partner countries
- professional standards and training programmes for colleges have been developed and approved
- the first intake of students was carried out in RK and RUz:
  - 2022: 25, Almaty construction and technical college (RK)
  - 2023: 100, Astana construction and technical college (RK)
  - 2023: 18, Almalyk architectural and construction College (RUz)

TRAINING DURING THE PROJECT AND EXCHANGE OF EXPERIENCE

- 2020–2023: educational programme “Training of Trainers” (ToT) for the target groups (see above) – 256 academic hours, 1300 participants, experts from 9 countries in Europe and Central Asia, all materials on the project website, in the library section: <http://uyushma.uz/biblioteka>
- BIOs have developed concepts for providing advanced training services for housing managers. In accordance with the concepts, a series of seminars were held in Uzbekistan: 20 days, 363 participants, events in Kazakhstan will be held before the end of the year
- 5 study tours (Berlin, Bochum, Germany / Tallinn, Estonia / Almaty, Kazakhstan / Tashkent, Samarkand, Almalyk, Uzbekistan)
- 3 regional conferences

INVOLVEMENT OF BIOS

- partners conducted 2020–2022 round tables, consultations, and information events on project topics: 74 / 3820 participants in Kazakhstan  
30 / 543 participants in Uzbekistan
- 2023: statistics at the end of the year

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