

# IWO network and projects



IWO is an important hub in the European housing sector – it connects various important partners and structures. For all concerns relating to planning, contacts, services, training and financing, IWO is always a good partner to address. Our various projects and activities – some of which are listed in the right column – help to illustrate this.

- Energy-efficient renewal of urban areas in Lithuania – Consulting services for the development of a national funding programme for energy-efficient renewal of urban areas, elaboration of concepts, mutual transfer of knowledge and experience
- HOME – the way forward for reforms in the housing sector: empowering grass-root homeowners' associations in Azerbaijan, Belarus, Georgia, Moldova and Ukraine
- IVIM – international association for real-estate management in Belarus with the aim to professionalise property management, which has become a recognised network of experts, associations of housing managers and relevant multipliers in the post-Soviet region
- Initiative Energy Efficiency in Ukraine – platform to support reform politics in Ukraine in housing, heat supply and communal infrastructure



## Join in!

If you would like to participate, contribute to and profit from IWO's and its partners' knowhow and connections, join in! It is simple:  
A membership as an active member for companies or individuals comes with all advantages including consulting services, networking opportunities, matchmaking and participation in projects. Or you may join us as a sustaining member, and make use of our competence and contacts that way.

## Contact us.

- We look forward to hearing from you – call us, send us an e-mail or letter.

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# Building Bridges

in housing, urban development and energy efficiency



Housing Initiative for Eastern Europe (IWO) –  
a European Competence Network

# IWO builds bridges



Millions of buildings in Eastern Europe and in the post-Soviet region require competent handling in terms of structural and administrative transformation – refurbishment, restoration, modernisation, administration and maintenance are vital to ensuring good quality of life and environment, and to keeping substance and comfort at a high standard.

This social and economic challenge calls for establishing and securing a frequent exchange of expertise and experiences between the various stakeholders: owners, housing and real-estate managers, service providers, planners and suppliers, financial institutions, administration both at communal and state levels, as well as trainers, relevant interest groups, multipliers and the media. Bringing together all these parties successfully and on a long-term basis essentially depends on a reliable network and pool of experts and deciders in the field.

The Housing Initiative for Eastern Europe (IWO), a non-profit, non-governmental organisation (NGO), has taken on an important role since 2001; it acts as connector between the stakeholders involved, providing for Public Private Partnership structures. Everyone contributes to achieve a result and whole that is greater than the sum of its parts. IWO strives to and indeed does build bridges between different parties, regions and objectives, achieving transformation through transfer. Our logo is a symbol of this – it shows 'three bridges for buildings' to reflect our mission and activities:

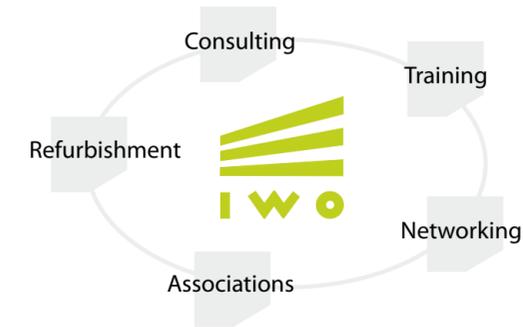
■ Competence ■ Networks ■ Implementation

The following pages will provide further details and information on how to get involved. Be it as a manufacturer, planner, owner, as administrative or political representative – you will certainly profit.

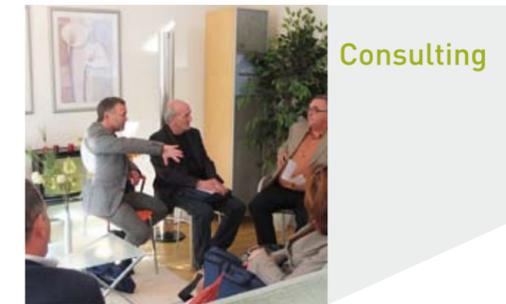
Knut Höller  
Managing Board Member



# IWO is active in five areas in Europe and Central Asia



IWO has a diversified composition so as to complete tasks in all areas concerned. Its diverse activities cover five main areas and are supported by many active and sustaining members. This way, a maximum of synergy is achieved and target groups are addressed adequately. The areas IWO covers are competent **consulting**, specialised **training**, building interdisciplinary **networks**, establishing work with **associations**, and hands-on **refurbishment**. Emphasis and focus may vary from country to country and project to project.



Consulting

■ One of the most important pillars of our work is constituted by our offer of practical consulting services on-site and knowledge transfer – the goal being to consolidate requirements and available expertise as well as technologies in the housing and building sector. Consulting services include technology transfer, urban planning measures, support in organisation matters as well as in identifying partners and collaboration opportunities. Transfer of knowhow is not only crucial with regard to its social bearings, but particularly serves the purposes of urban development and streamlining the housing sector. It is important to us to respect and observe the individual rights and claims of every party involved in order to make the process and exchange an asset for all.



Training

■ For transferring expertise and developing social skills and awareness, trainings are increasingly gaining relevance as part of our consulting services. We aim at making knowhow available for governments, municipalities, organisations, administrations, trades and the economy. Training contents, formats and scopes are tailored to the individual professions and delivered in the language of the respective country. Jointly with our members and partners, we developed and offer an interdisciplinary Residential Refurbishment Manager training as one programme of many more.



Networking

■ From the beginning, our access to an extensive network of deciders, institutions, organisations and companies in the housing sector and in urban development has been a major factor of success. We make a point of matching experienced specialists with decision makers in the respective areas. Long-term commitment, integrity, confidentiality and reliability in identifying, building and maintaining our contacts are at the heart of our work. We integrate further partners and multipliers where applicable.



Associations

■ As institutionalised forms of representing interests, associations play an important role in democratic social and economic systems. We support the development of such structures and organisations for the housing sector in the countries concerned, considering them a social responsibility from which many stakeholders benefit: occupants, owners, housing managers, craftsmen and -women, companies and, last not least, the community. To succeed in this task, we profit from and deploy cross-cultural skills and political understanding obtained in more than 15 years of widely esteemed project work all across Europe.



Refurbishment

■ When it comes to the hands-on development and implementation of concepts for energy-saving measures or urban development, we offer extensive experience, too. Like hardly any other NGO in the housing sector, we succeed in bringing together people and expertise to jointly and specifically tackle existing and future challenges – various reference projects in Eastern Europe are visible examples of this. Inventory measures come first in our refurbishment projects, directly followed by development and implementation, in many cases (co-)financed by EU subsidies.