

PRO
HOUSE

PRO HOUSE – Professional Housing Management in Kazakhstan and Uzbekistan
PRO HOUSE – профессиональное управление жилищным фондом в Казахстане и Узбекистане



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EU Supports Housing Management Development in Astana

ASTANA – On 16 November the workshop ‘Housing Management: How to represent the interests of professional housing managers and the real-estate sector effectively’ will feature German and local experts in the field and address Business Intermediary Organisations (BIOs) and other stakeholders in the Kazakh housing sector. The event is organized by Pro House project with financial support of the European Union.

Participating in the political discourse and constantly lobbying for sector-specific interests are crucial activities for any sectoral BIO representing small- and medium-sized enterprises (SMEs) to strengthen and develop their businesses and raise awareness for their assets and concerns. In Germany, BIOs in housing to advocate their members' interest have long been in place and can share valuable experiences and lessons learned. The renowned German BIO DDIV will host and moderate the full-day workshop at AZ „Izumrudnyi kvartal“ in Astana. Jointly with the project-coordinating Housing Initiative for Eastern Europe (IWO) and DDIV member VEGIS Immobilien GmbH, they will present and convey instruments and ways for Kazakh BIOs to get involved in policy dialogue with local authorities and encourage them to take an active role in housing policy and related decision-making processes.

The workshop will be opened by Yeldos Ramanzanov, Deputy Chairman of the Board of The National Chamber of Entrepreneurs of the Republic Kazakhstan "ATAMEKEN". Welcomes by Johann Strese, Coordinator of the *Pro House* project at IWO and Judith Pfeffing, Consultant for Education at DDIV follow. Later in the programme, VEGIS' Managing Director and Member of DDIV's Board Werner Merkel will give insights on the ‘Management of multi-family houses in Germany: Representing interests effectively’ before an interactive group work unit will provide the opportunity to deepen and grasp the workshop topics and exchange with the other participants. Presentations and discussions of the group work results will round off and close the event in the late afternoon.

Workshops and conferences are integral parts of the *Pro House* project, fostering and enabling the transfer of knowledge and experiences as well as the establishment of networks and sustainable partnerships. The Astana event is part of a series of workshops dealing with specific concerns of professional housing management. It follows directly a similar workshop on 15 November 2017 in Tashkent which shifted the focus to lobbying in the Uzbek housing sector.

Workshop venue & details: ATAMEKEN AZ „Izumrudnyi kvartal“ Block „B“, 10th floor, room „Mugalzhar“ | Street Kunaeva 8 | Astana 16 November 2017, 11 am – 18 pm.

For more information on the Astana workshop, please contact:

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